



The Ogden Downtown Alliance, along with Farmers Market Ogden, has partnered with the Ogden Bicycle Collective on a proposed infrastructure project that will make a significant improvement to traffic throughout Ogden Downtown and is relatively easy and quick to implement.

As you all know, Ogden is quickly becoming a bicycle friendly city, both in cultural and economic senses. We can easily see that as the trend grows locally, and what's happening around the country, there is a need to nurture a diverse transportation system throughout the city. Cars, buses, trains, bicycles and walking routes are all a part of the plan.

We're proposing to install a new round of bicycle parking racks throughout the city, starting with Historic 25th Street and The Junction. Ogden City Planning Association, Historic 25th Street Association and other stakeholders have developed a plan we think will be unobtrusive to street use but will also incentivize bike riders and add to our cycling culture downtown.

These bike hitching stands, shown below, will be installed in the right-of-way areas along the sidewalks (also considered a planting strip). In addition, we have identified five street parking spaces that the City Planning Department has suggested we convert to seasonal bike parking, effectively turning a parking space for one vehicle into a space that can accommodate ten to fifteen cyclists. These seasonal spaces would be removed each winter, allowing typical snowplow operations to continue. The conversion of these spaces would be conditional use, with business owner approval.

No Logo



With Logo



What we are asking at this point in time, is for you to consider co-oping with us in the purchase and install of the bike hitches. A business can effectively sponsor a pair of bike hitches for \$500. The sponsorship covers the cost of the metal fabrication and powder coating, including a custom cut for your business logo to be represented on your bike hitches. Ogden City has offered to cover the cost of the installation. The hitches will all be locally fabricated and powdercoated.

For the first 13 businesses, we'll include your sponsorship and celebrate your business's support at the Farmers Market Ogden Bike Valet. This gives your business a bike-friendly status in the community, while helping spread the word for bike-friendly initiatives such as this throughout downtown.

**If for some reason your bike hitch location is not approved for final install, you will be refunded your sponsorship amount.

To support this project, please email info@farmersmarketogden.com. For full recognition at the market, please reply by Thursday, June 23rd.